



# The Edge Property.com

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TEP7 FEATURE Happy even though you're old



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#### The Edge Malaysia

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#### 28 Dutamas units to be handed over next month

BTHomestead Development Sdn Bhd celebrated the completion of its 28 Dutamas condominium project in KL last weekend. Already 80% sold, the developer targets to achieve a 90% take-up rate in the next few months.

Located on a 3.125-acre freehold site along Jalan Dutamas Raya, the condominium was open for sales in 2014. It has a GDV of RM210 million and is expected to be handed over next month.

The development consists of two 23-storey blocks with 250 units. The built-ups for the normal units range from 1,253 sq ft to 1,719 sq ft, while the sizes of the penthouses range from 1,855 sq ft and 2,590 sq ft. Prices range from RM688,000 to RM1.6 million.

"Hopefully we can reach 90% take-up rate in the next two to three months. We are taking a conservative approach because of the financing issues faced by buyers, although we have received very good response, BTHomestead Development director and general manager G B Tan said.

#### **UMLand to launch Opal 2 cluster and** semi-dee homes in Bandar Seri Alam in August

United Malayan Land Bhd (UMLand) is looking to launch Opal 2 in its Bandar Seri Alam township in Pasir Gudang, Johor in August. It has a GDV of about RM66.42 million.

According to Seri Alam Properties Sdn Bhd executive director Freddie Lee, the 6.45-acre freehold project



## **Tower B of Quarza** Residence at KL East to be launched early 2018

Sime Darby Property is planning to launch the second tower of Quarza Residence at its KL East integrated development early next year.

Sime Darby Property's KL East head of township Mohd Shahreza Maswan told The Edge Property.com that there will be a total of 254 serviced apartment units with three unit sizes — 650 sq ft, 850 sq ft and 865 sq ft. Indicative prices are from RM900 psf. The gross development value (GDV) of Tower B is estimated at RM200 million.

'We are targeting young families. We are also looking at investors. Some of our facilities include a futsal court, a multipurpose hall, a 50m wading pool and a roof-top garden," said Shahreza after a media tour of KL East on May 23.

KL East is a 153-acre fully integrated residential,



lifestyle and commercial enclave in the eastern part of Kuala Lumpur. KL East stands out in the area with its grand backdrop of the world's longest quartz ridge.

Tower A of Quarza Residence was launched in May last year and is 60% taken up. Both Tower A and Tower B are scheduled for completion by end-2019.

will comprise 82 double-storey cluster and semi-detached homes. Seri Alam Properties is a subsidiary of UMLand.

The cluster homes in Opal 2 will have built-ups starting from 2,228 sq ft on land sizes of 32 ft x 70 ft and 36 ft x 70 ft. The semi-dee units are on a land size of 32 ft x 80 ft each. Prices start from RM788,000. "We are targeting upgraders who are currently living in double-storey terraced homes and apartments, young couples, families with children, investors, lecturers and doctors [who are working in Bandar Seri Alam]," he told TheEdgeProperty.com.

The project is the second phase of the Opal Residenz. In the first phase known as The Opal, there were 84 double-storey cluster homes and eight semi-dee homes. All non-bumiputera lots have been sold.

#### **UOA to launch three** new projects with combined GDV of RM700 mil

Property developer UOA Development Bhd will be launching three new projects in the Klang Valley in the second half of this year with a total GDV of about RM700 million, according to the group's senior manager Yap Kang Beng. One of the projects, he said, will be UOA's first venture into the affordable housing segment. The project will be located in Selayang, Yap told reporters after UOA's annual general meeting on May 22.

"The GDV for the affordable housing project will be between RM90 million and RM100 million, so it will be a smaller project," Yap said, adding that the units will cost below RM500,000 each.

"We are also developing a commercial centre in Taman Desa consisting of two office tower blocks called the Desa Commercial Centre," he said. The GDV for the project will be about RM300 million.

The third project will be in Bandar Tun Razak, which will also have a GDV of RM300 million.

#### **IOI Properties' 3Q net** profit down 54.8% due to buyer's stamp duty in Singapore

IOI Properties Group Bhd saw its net profit fall 54.8% to RM121.14 million in the third financial quarter ended March 31, 2017 (3QFY2017) from RM267.96 million a year ago, mainly due to a one-off additional buyer's stamp duty (ABSD) with interest of RM163.9 million incurred for the Triling project in Singapore during the current quarter under review.

Stripping out the ABSD and the fair value gain on investment properties of RM7.4 million, the group's operating profit was RM125 million — 58% higher than 3QFY2016.Quarterly revenue for 3QFY2017 grew 39.2% y-o-y to RM895.82 million from RM643.55 million, derived from its three main business segments of property development, property investment, and leisure and hospitality.

In a filing with Bursa Malaysia on March 23, the developer said the property development segment recorded a 44% y-o-y increase in revenue to RM777.2 million in 3QFY2017, while operating profit fell 46% to RM132.1 million, mainly

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#### LAUNCHES + EVENTS



If you have any real estate-related events, email us at propertyeditorabizedge.com. Events listed here will also appear on TheEdgeProperty.com.

#### PR1MA open house

trending

Date: May 27 and 28 (Sat and Sun) Time: 9am to 4pm

Venue: PR1MA Sales Gallery, Ground Floor, Block F, No 2, Jalan PJU 1A/7A, Oasis Square, Ara Damansara, Petaling Jaya, Selangor Contact: (03) 7962 4374 Perbadanan PR1MA Malaysia invites all to its open house, showcasing two PR1MA projects — PR1MA @ Alam Damai and PRIMA @ Bandar Bukit Mahkota. Interested buyers are encouraged to bring along personal and bank documents for application and pre-verification.

#### **Sejati Residences and Greenwoods roadshow**

Date: May 22 to June 4 (Mon to Sun)

Time: 10am to 10pm Venue: D'Pulze Shopping Centre, Persiaran Multimedia, Cyberjaya, Selangor **Contact:** (03) 5123 6022 Paramount Property is showcasing Sejati Residences and Greenwoods for two weeks in Cyberjaya. Sejati Residences comprises semi-dees and superlink homes located in Cyberjaya, while Greenwoods is a township offering high-rise and landed homes, shophouses, commercial and green spaces located in Salak Perdana, Sepang.

#### **Mutiara Residence Parents'** Day celebration

Date: May 28 (Sun) Time: 10am to 4pm

Venue: Mutiara Residence, Klang, Selangor (GPS Coordinates:

3.081319, 101.444539) Contact: 1300 22 9898

Titijaya Land Bhd welcomes all to join in a Parent's Day celebration at its project Mutiara Residence, a superlink homes project in Meru, Klang. With the purchase of RM1 coupons, you will get to enjoy carnival games. There will also be a family cooking class, delicious food and more. All proceeds will be donated to Love & Care to provide meals for the needy. Admission is free.





#### Opening of The Clio **Residences show unit**

Date: May 27 and 28 (Sat and Sun) Time: 10am to 5pm

**Venue:** IOI Galleria @ IOI Resort City, Putrajaya, Selangor

**Contact:** (03) 8947 8899 The show unit of The Clio Residences by IOI Properties Group Bhd will be open for public viewing this weekend. The freehold serviced apartment project is located 900m away from IOI City Mall, Putrajaya. RSVP for viewing is encouraged.



LOW YEN YEING | TheEdgeProperty.com

# **Time for Dutamas** to get out of Mont'Kiara's shadow

BY SHAWN NG

investors recognise the potential of the Dutamas area in Kuala Lumpur. The area, which is often overshadowed by its more popular neighbour Mont'Kiara, has in fact seen its non-landed resithan Mont'Kiara in recent times, according to TheEdgeProperty. com's analysis of transaction data in these areas.

to grow up and make itself known to 2016. It stood at RM477 psf in

KL price growth

to everyone," said TheEdgeProperty.com research manager Aisyah KUALA LUMPUR: It is time more Che Mahzan in her talk on the topic "How is the Mont'Kiara-Dutamas property market faring?" at an event to celebrate the completion of BTHomestead Group's 28 Dutamas project on May 21.

She pointed out that non-landed dential properties perform better residential properties in Dutamas have been delivering better capital gains compared to Mont'Kiara in the period from 2012 to 2016.

The average transaction price "Dutamas has always been like psf of the non-landed residena little sister of Mont'Kiara, but tial properties in Dutamas has now is the time for the little sister been trending upward from 2012



Aisyah shares insights on Dutamas at the event on May 21.

2H2016, which was 36.29% highcomparison, similar properties in Mont'Kiara have an average transaction price of RM621 psf as of 2H2016.

The non-landed housing market in Dutamas offers an attractive entry price at an average RM477 psf, she said. In addition, she noted that prices of these properties have increased an average of 5% per year in the past five years, higher than the 2% average annual capital gain in Mont'Kiara. "So Dutamas is actually doing better than Mont'Kiara," she said.

Furthermore, the non-landed residential properties in Dutamas are able to offer an average indicative rental yield of 7.5% in 2H2016, which is higher than 5.8% in Mont'Kiara and 7% in the entire KL.

The number of transactions, however, was only 155 in 2016, much lower than the volume re-

corded in the previous years — 331 er than RM350 psf in 1H2012. In in 2012, 343 in 2013, 292 in 2014 and 225 in 2015. This is due to the economic downturn and cautious approach by developers and consumers, she said.

> Aisyah noted that Dutamas shares the same perks as Mont'Kiara including its strategic location, medium to high-end community and mature neighbourhood.

Dutamas is close to many amenities and it is easy for residents in the area to travel in and out of KL. The area is connected to major roads and highways such as the North-South Expressway, Penchala Link, Duta-Ulu Klang Expressway (DUKE), Jalan Kuching, Jalan Tuanku Abdul Halim and SPRINT Highway.

The amenities within 2km radius of the area include 16 schools, such as Garden International School, Mont'Kiara International School, Lycee Français de Kuala Lumpur, Taylor's College and SJK (C) Kai Chee.

"There are four malls in the vi-

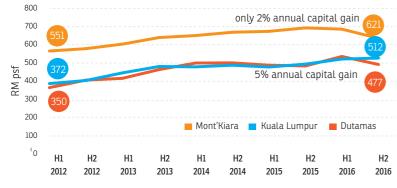
cinity — Publika Shopping Gallery, 1 Mont'Kiara, Plaza Mont'Kiara and Plaza Damas (Hartamas Shopping Centre), as well as two transport hubs, namely the Segambut KTM station and Hentian Duta Bus Terminal. There are also many clinics and a hospital in the area.

"Dutamas and Mont'Kiara share the same perks, but you do not have to spend the amount of money that you would have to spend in Mont'Kiara [due to the lower entry cost]," she added.

Looking ahead, there will be more amenities and infrastructure projects that are poised to enhance the liveability and growth of the Mont'Kiara-Dutamas area including the Malaysia International Trade and Exhibition Centre, the five-acre Metropolis Park, World International School, two retail malls and the proposed MRT Line 3 station in KL Metropolis, as well as a proposed direct link to DUKE and the New Klang Valley Expressway.

#### Average transaction price per sq ft (2012 - 2016)

**Dutamas price growth in tandem with** 



# Matrix Concepts on track with RM1 bil sales target for FY2018

**BY LUM KA KAY** 

KUALA LUMPUR: Matrix Concepts Holdings Bhd is on track to achieve its sales target of RM1 billion for its 2018 financial year ending March 31.

"We target sales of RM1 billion this year, meaning that each quarter we have to achieve an average of RM250 million sales. But as of Lee Tian Hock.

"And I'm very confident that by the end of this month, we would have achieved our target for the first two quarters [of our financial year]," said Lee.

"This year, we have lined up about RM1.5 billion worth of launches. So I think even though we have set a sales target of RM1 billion, it is not beyond our reach to achieve RM1.2 billion sales instead," he told reporters after a signing ceremony between Matrix Concepts and Maybank Investment Bank Bhd (Maybank IB) yesterday. is a very positive development

Matrix Concepts signed the agreeement in relation to the establishment of Islamic Commercial Papers and/or Islamic Medium Term Notes (sukuk) programme with a combined programme limit of up to RM250 million in nominal value.

The inaugural sukuk offering is expected to be launched with the first issuance taking place as early last week, we have touched close as June this year. Proceeds raised to RM450 million before the end may be used for shariah-compliant of the first quarter," said its group purposes comprising, among others, managing director and CEO Datuk the financing of Matrix Concepts future investments, working capital requirements, capital expenditure and other general corporate purposes.

'This is a very momentous occasion because it is the first time we are entering the debt market since our listing in 2013. This sukuk programme will definitely create a war-chest for us to move forward in terms of landbanking.

tainty in the market but we are confident in our operations. This



(From left) Matrix Concepts director Datuk Logendran K. Narayanasamy, deputy group managing director and chief operating officer Ho Kong Soon, Lee, Mohamad Haslah, Maybank IB chief executive officer Datuk John Chong, Maybank IB managing director for client coverage Kevin Davies, Maybank IB regional head of debt for capital markets Michael Oh-Lau and Maybank IB regional head for investment banking and advisory on debt markets Caroline Teoh.

chairman Datuk Mohamad Haslah Mohamad Amin.

"Our market capitalisation when

in terms of the financing struc- we went public in 2013 was about "There has been a lot of uncer-ture for Matrix Concepts," said its RM600 million, and as of today, the figure has grown to RM1.5 billion," he added.

Mohamad Haslah expected RM1.1 billion.

growth to continue up to at least 2020. Matrix Concept's landbank stands at about 2,000 acres across

The developer is planning to launch residential projects in the Klang Valley in the near future, depending on the market situation.

"We have 100% take-up rate in a few hours for our property launches in Seremban. It's a question of buyers wanting value, so it's how we create our product. There's always demand for housing," said Mohamad Haslah.

Lee concurred, saying the demand for housing is always there, depending on the location and affordability.

"We are always delivering affordable homes, which are not short on demand. We are very confident with our landed properties because we know that our products are within the affordable range," Lee said.

As of last week, the developer's total unbilled sales stands at





the shrinking size of if you think the family should stay together even after your children are married and have their own families, you may be looking for a sizeable property that offers enough space for each them," he adds. extended family to set up their own home within the home.

a handful of listings on the portal that could be right up your alley as the properties listed offer several "units" within the property with single ownership. These properties could also be suitable for an investor looking to rent out the businesses such as cafes, showextra space.

Although rare, among such "enbloc sales" in Kuala Lumpur was the Cempenai Parc Residence in upwas concluded in 2011 with a price tag of RM23 million.

Other similar sales in the past include the Chek Tan Terrace Condominium in Datuk Keramat, which was sold in 2009 at RM22.5 million and Villa Putra Putri in Taman U-Thant with a land area of 220,000 sq ft, which fetched RM30 million.

These type of properties usually have large built-ups and largerthan-usual land sizes for a single residential landed property. Hence, itself and could be ideal for rede- for RM20 million. velopment.

investors, often eye the potential elsewhere. value of the land more than the building on it.

"As the density of an area grows, the development planning will also need to change. In addition, when a building has reached its economic life span, redevelopment can take place," he says.

land with existing buildings to be the family unit. But redeveloped due to land scarcity. (see sidebar) "If developers wish to build in prime city locations, where raw vacant land is scarce, acquiring old properties sited on large tracts of land would be viable options for

Besides property developers, other property investors may also TheEdgeProperty.com found acquire the property to tap on future value appreciation of the prime site. These unique properties that redevelop due to land offer multi-"units" within a unit may also appeal to entrepreneurs or small business operators who could refurbish the property for rooms or boutique hotels.

#### Available for sale

Among such residential properties market Damansara Heights, which that mimic stratified properties was one listed for sale on TheEdge-Property.com and sold recently. The 3-storey building known as Bekay Court is located on a 65,046 sq ft site at Lorong Enau, KL. It has been on the market since 2015. According to a real estate agent, the more-than 20-year-old property owned by an individual comprises 27 walk-up "apartment" units. It was sold to an investor from China early this year for RM43 million.

Currently still available for sale if the building is considerably old is another property with eight units and located in a prime area, the located in Ampang Hilir on a land land value precedes the building area of 18,000 sq ft that is asking

Stanley Toh tells TheEdgeProper- cated near KL city centre, which is enquiries on it. ty.com that when a building has asking for RM18 million. The owner reached the end of its economic had initially built the property with lifespan, what the buyers pay for is the intention of having all his chilmainly the land portion. The buy- dren stay with their parents but his Properties Sdn Bhd says she is curers, usually property developers or children ended up deciding to stay

> The "apartment" comes with European imported fittings. According to agent L K Ong from Reapfield Properties Sdn Bhd, the bank valuation for this apartment is just realised later that his children had slightly below the asking price.

He says the property has the potential to be turned into offices designed in Balinese style. Things Maxland Real Estate Agency or a nursing home. However, the just did not turn out as planned so the agent who is handling the sale its land value.



Some developers are looking at acquiring old properties to scarcity. — Tham



When the property has reached the end of its economic lifespan, redevelopment will take place. — Toh

# Opportunity in redevelopment

Maxland Real Estate Agency opments, such as Jaya One, Jaya senior negotiator Frankie Tham notes numerous established and ongoing projects by property developers and investors (local and foreign) on prime land in Kuala Lumpur's Golden Triangle resulted from acquisitions of land with existing old buildings on them.

One example is The Intermark mixed commercial development which was formerly the Empire office tower, City Square shopping mall, Crown Princess Hotel and Plaza Ampang.

Some school land has also been acquired and turned into luxury residential developments, such as St Mary's School land where the St Mary Residences by E&O Bhd (in joint venture with Lion Group) now stands.

"In Petaling Jaya, the older industrial areas have seen some new redevelopment projects. For instance, the former Jaya Supermarket shopping mall at Section 14 has been redeveloped as the new Jaya Shopping Centre and the industrial area of Section 13 has seen new commercial devel33, Plaza 33 and Centrestage PJ.

"Over at Damansara Jaya, there is the redevelopment of the old Atria shopping centre into a mixed commercial development with Atria Shopping Gallery and SoFo suites," he adds.

There are some future developments worth taking note of including the Lai Meng School land located along Jalan Ampang, which was acquired by Magna Prima Bhd and has been approved for a mixed commercial development.

While some redevelop, others refurbish the property. One example was Wisma Shun Li in Old Klang Road in KL. The mixed development has been turned into high-end serviced apartments after Bukit Kiara Properties Sdn Bhd bought over the building and redeveloped it into VERVE Suites KL South.

"It all boils down to the pricing, as there must be room for the new owner to sell at a higher price, or to renovate the units and sell it at a profit," says Tham.

Another listing featured is a potential seems to have escaped the couple ended up putting the six- of this property, the owner had Laurelcap Sdn Bhd's director 7-unit apartment-like property lo-many as he has not received many in-one bungalow on the market," she faced a similar predicament as he

ed properties, real estate agent Yvonne Chong from Tech Realtors rently selling a "6-linked bungalows in one" residential property located in Bukit Tunku or Kenny Hills. She says the owner had also originally planned to have all his children stay in the linked bungalows but different plans.

"These are brand new bungalows

for a suitable buyer who appreciates plan did not materialise. such an unusual property.

The linked bungalows are locat- Waiting for suitable buyers with a total gross built-up area of 25,520 sq ft or 4,253 sq ft for each unit. The 6-linked bungalows now carry a price tag of RM25 million.

In Taman Seputeh, there is a like a four-unit apartment that can house four families. According to

explains. However, she points out that had bought the old building, re-If you prefer bungalows or land-this is not a fire sale as the owner is in furbished it and invited his family no hurry to cash out, but is looking members to stay together but the

ed on a 34,018 sq ft leasehold site Although there are some good deals in the current market, Laurelcap's Toh says there are no fire sales yet.

For buyers, Toh says they may want to consider the investment three-storey residence designed potential of such "multi-unit in one" properties for rental yield or the future capital appreciation of

SOURCE: TheEdgeProperty.com | GRAPHICS: NURUL AIDA MOHD NOOR

#### **Things** to consider before buying

- Pricing
- Location
- Building condition
- Planning permission
- Remaining tenure for leasehold
- Possible restrictions on refurbishments
- Cost of maintenance
- Potential rental yield

## "Several-in-one" residential properties listed on TheEdgeProperty.com (as of end-April 2017)



## What can they be used for?

- Office
- Show gallery
- Retail services
- **Education institutions**
- Entertainment hubs

## Suitable for which buyer?

- Individual or corporate investors

- Business owners, such as hotelier





Bekay Court was said to be sold to a buyer from China early this year.



Money Tree Residences, an 11-unit "apartment" property is now looking for buyers.

their investment in a shorter term.

ing for rental returns."

#### Things to look out for

When buying such buildings especially when they are old, besides price and location, Toh advises one to also check the building condifuture developments nearby.

Nevertheless, he believes most fers other considerations such as the buyers would redevelop the asset property type, the tenancy lease and in order to churn some returns on rental yield if any, availability of car parks, tenure of the land and land "For individuals with resources title, the restrictions or by-laws and and who knows how to manage such guidelines of the local authorities properties, they could consider buy- on renovations and redevelopment.

> He stresses that buyers also need to gauge the cost of maintenance if they intend to repurpose the building.

"For developers, cost and redevelopment potential of the land, its feasibility to be redeveloped with tion, planning permission and the higher plot ratio or conversion of land surrounding environment as well as use or rezoning to achieve higher development values would be their Meanwhile, Maxland's Tham of-main considerations," adds Tham.

#### JUST IN!

## **Panasonic introduces AERO** series of air-cons



(From Left) Panasonic Malaysia air-conditioner department head Jonathan Ang, Cheng, deputy managing director Hiroyuki Muto, and consumer marketing and customer service director Takaaki Uehara.

anasonic Malaysia Sdn Bhd recently series has the AEROWINGS with twin flaps gle-split wall-mounted air-condi- rect and indirect cooling. tioners. This follows the success of the SKY Series last year.

Malaysia as a leading air-conditioning specialist with the launch of SKY Series, we are introducing the new AERO series to further strengthen our position in the market. This new series will bring direct and indirect cooling comfort to the homes in Malaysia," said Panasonic Malaysia managing director Cheng Chee Chung at the launch event on May 3.

SKY Series features the revolutionary SKY-WING, a top flap that can better direct cool air towards the ceiling and cools the room without direct airflow (radiant cooling feature).

Inheriting the same DNA, the new AERO

launched the AERO series of sin- enabling the delivery of cool air via both di-

When the AEROWINGS angles downward, the concentrated airflow cools down instantly "After enhancing our presence in at start-up. When it angles upwards, the cool air is spread out over a wider area, then "showers" down evenly across the room after reaching the set temperature (shower cooling).

The AERO series also sports a slimmer be equipped with up-to-date technologies to design than the 2016 models and uses the Nanoe-G Air Purification system, which is proven to remove particles as small as PM2.5.

"We will continuously innovate to meet consumers' increasing demand for highly efficient, good design and good value-for -money air-conditioners," added Cheng.

To find out more about these new airconditioners and the latest promotions, visit http://aircon.panasonic.com.

## PROPERTY MANAGEMENT AND YOU



## Turning deficit to surplus

one of the main headaches for most property managements. However, Endah Promenade Condominium's Management Corporation (MC) chairman Sr Siew Yee Hoong advocates: sharpened through his 30-year expe-"I don't force you to pay. I motivate you to pay by

The condo development in Sri Petaling, Kuala Lumpur, comprising 386 residential units and 105 commercial units, did not start out in the black. The management was handed over to the Joint Management Body (JMB) in 2012 with a deficit of RM173,000. But within two years, Siew managed to raise maintenance fee collection to 99%. By 2016, the 30-storey development reported a surplus of RM30,000, all the while keeping the maintenance fee at RM0.21 psf.

Siew, who was also Endah Regal Condominium MC chairman from 2006 till 2016, had used his astute measures to earn Endah Regal the 13th place among the National Property Information Centre's list of Top 15 Condos in KL with rental yields of over 5% in 2015.

What makes it even more amazing is that the impressive performance was attained with a maintenance fee of just RM0.15 psf, having been increased only once from RM0.11 psf since its handover in 1998. Even at that

oor collection of maintenance fees is minimal rate, the 504-unit condoneighbouring Endah exam in 2011. He subsequently became a member of Promenade reported a surplus of RM300,000 last year!

"If you manage it well, the cost is not very

high," Siew says.

Siew's financial acumen has been rience in the banking industry, where he served as a financial consultant in Asia, including India, China, Japan and South Korea. His last posting was in Hong Kong before he opted for early retirement at 48.

Asked on what motivates him to put in so much time and effort into this voluntary commitment, Siew asserts, "I need to protect the capital value of my investments. And to do that, you need very good property management.

In his pursuit of greater professionalism, Siew did a one-year self-study and sat for the Royal Institution of Surveyors Malaysia (RISM) **Property Management and** Valuation Services (PMVS)

the Royal Institution of Chartered Surveyors (RICS) UK and is now a qualified valuer and tutor who con-

ducts regular classes for those who want to sit for

Siew is also a council member of Malaysian **Institute of Professional Property Managers** (MIPPM) and a committee member of the Majlis Perwakilan Penduduk Wilayah Persekutuan (MPPWP).

At 65 now, Siew acknowledges he has reached the level of self-actualisation where he seeks to serve society and contribute to community. He believes there are blessings in doing

> good. "Keeping active also prevents Alzheimer's," he quips. Here, Siew shares some practical tips for property management:

If you manage it well, the cost is not very high. — Siew



In Endah Regal, electrical cost was reduced by changing 1,700 pieces of T8 lights to T5 lights. Monthly electricity bills dropped from RM21,000 to RM15,000. The crowning stroke was that the



replacement required no upfront payment because he negotiated a unique agreement with the contractor, whereby the company would be paid RM2,400 per month for three years through the savings from the electricity bills. The agreement also covered free replacement of faulty bulbs within the three years.

**Install CCTV** In Endah Promenade, the management was able to cut down on eight security staff after the CCTV was installed, which gives them a savings of about RM200,000 per year. Through this, the return on investment



on the CCTV was gained within 20 months. In the long run, expenses can also be kept stable because wages for security guards increase much faster than the cost on CCTV upkeep.

**Beef up security** Some of Endah Regal's units were unpropitiously occupied as money lenders' dens, narcotic labs, drug haunts, brothels and other illegal activities until Siew initiated the installation of the CCTV between 2009 and 2010. Through the

CCTV monitoring, authentic



evidence was recorded and reports were made to the authorities. Eradicated of vice, rentals per month surged from RM800 to RM2,200 within a couple of years.

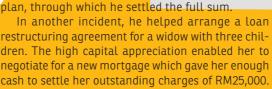
Similarly in Endah Promenade, the security was fortified through the CCTV installation. Siew reveals there were about 12 attempts at break-ins initially, but they were all swiftly resolved through CCTV evidence. In one case, burglars who carted away a safe were nabbed

within two days, with most of the loot recovered.

In another incident, a food delivery man who came back on his off-duty day to try to steal a pair of sports shoes priced more than RM1,000 was apprehended even before he managed to leave the building. With the CCTV closely monitored, there has been zero break-ins since.

**Deal with** defaulters one by one In Endah Regal, Siew managed to raise maintenance fee collection to 100.2% from recovering arrears. A resident who owed RM130,000

was offered an instalment



In Endah Promenade, there were 15 major defaulters owing between RM80,000 to RM130,000, mostly of untenanted commercial lots. These defaulters have disregarded the need to pay maintenance fees because they had been granted a reduction of 21% from their purchase price which equalled three years of guaranteed rental returns promised by the developer.

Employing adroit communication skills, Siew met them one by one - negotiating, pacifying, talking reason and working out reasonable payment schedules. He also helped some of them arrange for the shop lots to be sold off and recovered the debts.

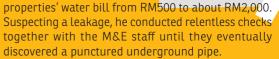
**Rectify defects** 

Siew reveals he once managed a property with more than 200 defects. He and his committee worked diligently within the two-year defects liability period to ensure the developer

completed the rectifications. "One of the key things is to have everything well-documented. There is no short-circuiting the process. Every defect must be logged in. Use a token system, keep proper digital records, check the status of defects every month and set deadlines. Be persistent. Write intelligently and be diplomatic. Let the developer know you are not out to hit at it, but to solve problems. We told the developer we wanted to work as a team so that the developer's next project can sell. We are also professionals. We can contribute good solutions and the developer can make use of our knowledge and skills to resolve issues.



Any change out of the ordinary that does not make sense must be investigated. In Endah Regal, on two separate occasions, Siew noticed a sudden jump in the common



Subterranean leakages may take months to discover but Siew stresses they must not be ignored, not only to curb wastage, but to ensure safety. "The leaks could erode its surrounding soil, causing a hollow that can lead to sudden cave-ins, endangering lives and properties. If you are not concerned, there will be consequences," he warns.

Repaint

Siew considers repainting as an important aspect of maintenance. During his tenures in the various developments, he has effected repainting exercises for common areas like the external facades, internal

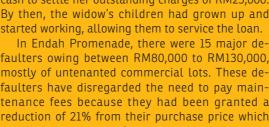


walls and car parks, using eco-friendly paint.

"Repainting increases the value by about 5%. Repainting is very important and must be planned three years in advance. The costs of repainting were between RM800,000 and RM1.1 million. This has to come from the sinking fund and we need to provide the funding three years earlier by extra funding towards the sinking fund. The paint can normally last five years but if you use quality paint, it can last



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#### FEATURE

SOURCE: TheEdgeProperty.com | INFOGRAPHIC: MAISARAH ALI





Awareness and readiness of the public to live in an elderly housing facility in the future

The capacity of local authority to fully plan and implement the guidelines effectively

Enforcement of laws, policies and action plans by all parties in planning and implementing housing for the elderly

Challenges in planning for an age-friendly city

Compliance and commitment of developers and private operators to adhere to guidelines developed by relevant agencies regarding housing facilities for the elderly

Commitment at all levels of government to create a society of senior citizens who are independent, dignified and possess a high sense of self-worth



**BY RACHEL CHEW** 

eing kind to others is the foundation of a warm and caring society. However, how many of us actually care? Would we help an old lady cross the road? Is the road even safe enough for her to walk on? Do we build homes that meet our needs in our golden years? All these are important questions as our future happiness is at stake.

"We constantly hear people say that the city is built for all, not only for the young," says National Council of Senior Citizens Organisations Malaysia president Datuk Soon Ting Kueh. "But just take a look around Kuala Lumpur — do you think it has been planned, designed or built with the needs of senior citizens in mind?"

An age-friendly city is one where older people can move around conveniently and smoothly from one place to another, he says.

'It is more than the exercise facilities provided in the park, or the senior citizen special counter for the aged in the hospital.

"It is about the whole master plan and design of the city," says the retiree who has been living in the capital city for many years.

"In other words, an age-friendly city should have an enabling environment for the elderly."

In his eyes, Asian countries in general do not consider the old in its town or city planning. He believes this has something to do with the assumption that the elderly seldom choose to retire in the city but in the suburbs or in more quiet and laid-back places.

"It may be true of the previous is a happy home ern retirees, many live in the city operator of GreenAcres Retire-Mindsets have changed," he says. Besides, new retirees are also more independent and active.

"Many friends of my age are financially independent — they are still mobile although they walk slower, and their eyesight and hearing are weaker than before. Sometimes they need help on the street, for example to get on the bus, not because they don't know how, but they cannot reach the handle or the steps. Many facilities and amenities in our cities are not friendly enough for us to use," he says.



...an age-friendly city should have an enabling environment for the elderly — Soon

#### What will make you happier in the city?

- More senior-friendly city planning
- More senior-friendly properties in the city

Housing and accommodation

in the city are also not created with

elderly residents in mind. "Aside

from nursing homes, we hardly see

any private housing projects that are

designed to suit the old," Soon says,

adding that among the basic design

features that are elderly-friendly in-

clude minimal steps, non-slip tiles,

and wide entrances and walkways.

should not be neglected when he

the house design itself, but is relat-

ed to services and amenities. In this

regard, in a large city like KL, Johor

Bahru and Penang, there ought to

be ample services and amenities for

The lack of housing projects

designed specifically for seniors

had motivated Chong to develop

GreenAcres is a 13-acre retire-

GreenAcres about three years ago.

the older generation," Chong says.

"Living quality does not mean

An age-friendly home

or she becomes old.

Better long-term care system for the elderly

What will make you happier in the city?

- Better public transport system
- · More public amenities



...in a large city like KL, Johor Bahru and Penang, there ought to be ample services and amenities for the older generation — Chong

- · Lower cost of living



To ensure that **Malaysians can achieve** successful ageing, our cities must adjust to and accept the fact that elderly residents have to remain active in maintaining their quality of life — Dolbani

What will make you happier in the city?

- Good healthcare and wellness
- Good living conditions
- Financial security
- Social security

villas, low-rise apartments and an aged-care facilities block. Among the facilities provided are a restaurant, lounge area, mini cinema, karaoke room, gym, hall, games and reading room, and village shuttle service. Wellness programmes and excursion activities are also available for residents to participate in. Phase 1 is slated for completion by this year. One important feature of a re-

tirement village is the sense of community, says Chong. By bringing the generation, but for more mod- John Chong, the developer and elderly together within a retirement village, this will reduce the sense of the elderly is to ensure that their provide relevant services. Town planthroughout their lives. They have ment Village in Meru, Perak, says social isolation and provide a larger wellbeing is taken care of. To achieve ners, urban managers, policymakers, already made the city their home. a person's quality of life and living circle of people for interaction, which usually leads to a greater sense of happiness.

> Chong says the biggest challenge in developing an ideal city for both the young and old is to have proper planning.

"A city is built for all — no city in the world is only for the youth,"

#### A city for all

How, then, do we make our cities more age-friendly?

The Federal Department of Town ment village project that comprises and Country Planning Peninsular

Malaysia (PLANMalaysia) director-general Datuk Dolbani Mijan tells The Edge Property.com that PL-ANMalaysia has initiated the Physical Planning Guideline for the Elderly, aimed at creating housing development standards for three elderly housing facilities, namely elder-care centres, special housing/ retirement village, and new housing construction and retrofitting of existing homes, through the concept of ageing in place.

this, issues such as work, retirement, housing, family, community and leisure activities have to be addressed. Mobility and accessibility to relevant facilities are equally important," says Dolbani.

He believes that accessibility to good quality public facilities, social activities and benefits would definitely bring happiness to all, not just the elderly.

He also shared that the department has successfully implemented two Healthy City pilot projects in Kluang, Johor and Kuala Terengganu, which adopted the department's guidelines towards increasing the mobility and accessibility of the people in town centres, including elements such as covered walkways, ramps, guard rails and landscaping.

To guide the process of urban development and to tackle issues such as community facilities planning, as well as the location and size of each facility, the department has also come up with the Community Facilities Planning Guidelines.

The guidelines are also aimed at providing adequate and quality facilities for sustainable living of the local population.

#### **Moving forward**

"Like it or not, we are all getting older and many factors contribute to our ability to live a happy and fulfilling life. Successful ageing also involves a healthy spirit or a sense of joy in life that transcends whatever physical limitations the old may encounter. When we talk about successful ageing, it is synonymous with strong mental health such as a positive outlook in life," he says.

"To ensure that Malaysians can achieve successful ageing, our cities must adjust to and accept the fact that elderly residents have to remain active in maintaining their quality of life. Small innovations can make a difference. For instance, an age-friendly city makes it easy to walk about, without the fear of being run over by a car, or pushed over by a young person using a mobile," Dolbani adds.

He believes Malaysia can become an age-friendly country.

"Therefore, more initiatives should take place in order to understand senior citizens' needs better so that we can effectively and inclu-"The main aim in planning for sively build adequate facilities and the NGOs and public at large have to play their roles in improving the quality of life and wellbeing of the senior citizens," he shares.

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