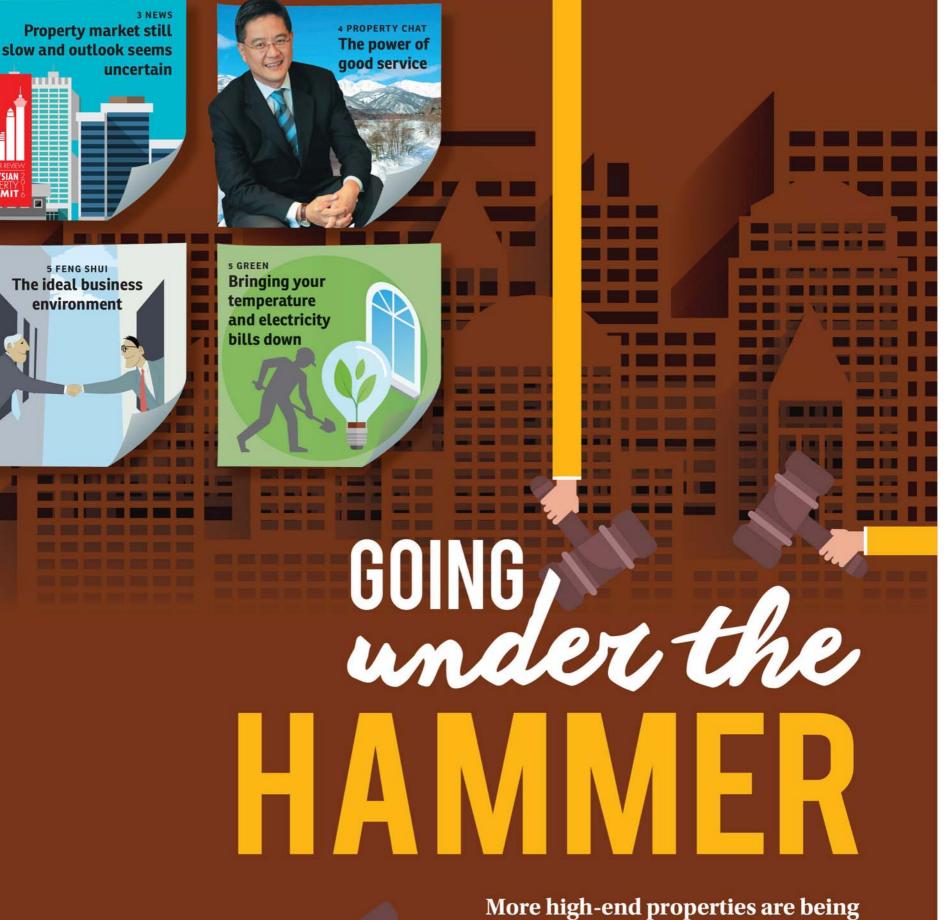
LISTINGS . NEW LAUNCHES . NEWS . DATA . ANALYTICS

MALAYSIAN

NEWS

FINANCIAL DAILY MAKE DAILY BECISIONS A PULLOUT EVERY FRIDAY WITH

The Edge Property.com **ONLINE + OFFLINE** FRIDAY, JULY 15, 2016 . ISSUE 2207/2016 . PP19055/06/2016(034530)



put up for auction but are there enough bidders? See pages 6 and 7

Go to TheEdgeProperty.com to download for free

Like us on

f 🔰 🖸 in 🖗

The Edge Property

Malaysia

sher and Group CEO Ho Kay Tat

PROPERTY.com

MAKE BETTER DECISIONS

The Edge Property Sdn Bhd (1091814-P)

Level 3, Menara KLK, No 1 Jalan

PJU 7/6, Mutiara Damansara, 47810

Petaling Jaya, Selangor, Malaysia

TheEdgeProperty.com

Managing Director/Editor-in-Chief

Au Foong Yee

EDITORIAL

Editor Lam Jian Wvn Contributing Editor Sharon Kam

Deputy Chief Copy Editor

James Chong

Senior Copy Editor Shanthi Murugiah

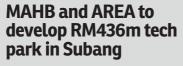
Writers Rachel Chew, Tan Ai Leng,

Natalie Khoo, Shawn Ng

Art Director Sharon Khoh Design Team Nik Edra,

Nurul Aida Mohd Noor

THEEDGE



Malaysia Airports Holdings Bhd (MAHB) has tied up with AREA Management Sdn Bhd (AREA), the project management company of AREA Industrial Development Fund 1 (AIDF 1), to develop a technology park with a gross development value (GDV) of RM436 million.

MAHB and AREA exchanged a Memorandum of Business Exploration (MoBE) at the Farnborough International Airshow 2016 to develop the 60-acre Grade A Technology Park next to the Sultan Abdul Aziz Shah Airport in Subang, Selangor.

The park will focus on aerospace manufacturing and component MRO (manufacturing, repair and overhaul) and cater for suppliers of the aerospace industry wishing to set up manufacturing plants or supply operations adjacent to the airport.

The project is part of the development of the aerospace ecosystem in Subang which is also aligned to the development of the recently-launched KLIA Aeropolis.

"I am pleased to say that with this project we are on track with our goals to meet AREA's vision of developing Grade A industrial assets in Malaysia to attract clients from the growing aerospace sector, a sector I believe is core to our investment platform," AREA executive chairman Datuk Stewart LaBrooy said on Tuesday.

Berjaya Assets confirms sale of Imbi land

Berjaya Assets Bhd (BAssets) has appointed an exclusive marketing

trending



Mah Sing's Cerrado Residential Suites draws 7,500 registrants

Mah Sing Group Bhd's upcoming about 7,500 registrants," he said. launch of Cerrado Residential Suites 7,500 registrants, due to the "compelling" prices of the units which largely fall below RM500,000, said chief sales officer James A Bruyns.

The project, set to be launched on July 23, was open for registration a few months ago, and received good response from the market, he told reporters on Monday.

whether they will buy or not, the interest is there. So far, we've generated

agent for the sale of a piece of freehold land in Kuala Lumpur city's Imbi area

The 41,990 sq ft plot located next to the integrated Berjaya Times Square commercial development at the intersection of Jalan Imbi and Jalan Pudu was acquired 22 years ago.

In a filing with Bursa Malaysia on Tuesday, BAssets said its wholly-owned subsidiary Berjaya Times

Cerrado Residential Suites follows at Southville City, Bangi, has attracted the launch of Savanna Executive Suites - which is almost fully sold - and caters for strong market demand, Bruyns added.

> "There are more people looking for smaller and affordable units, so we came up with Cerrado, which comprises 656 and 825 sq ft of units," he explained.

The selling price of most of the units "Registrants are an indication of are below RM500,000. For Bumiputera interest. While there is no guarantee buyers, prices are RM360,000 onwards, and RM380,000 onwards for non-Bumiputera buyers.

> Square Sdn Bhd has appointed Jordan Lee & Jaafar Sdn Bhd as its exclusive marketing agent for the proposed land sale by way of expression of interest, which is a non-binding arrangement.

> "[An] appropriate announcement on the said proposed sale will be made should a definitive agreement be entered into," it added.

> > How do I get past issues of this weekly pullout? Go TheEdgeProperty.com to download for free

If you have any real estate-related events, email us at propertyeditor@bizedge.com.

Events listed here will also appear on TheEdgeProperty.com.

Bank Negara cuts OPR by 25bps

Bank Negara Malaysia (BNM) has cut its key interest rate to 3% from 3.25% presently, the first cut since February 2009. The last time the overnight policy rate (OPR) was reduced was in response to the 2008-2009 global financial crisis.

In a statement on Wednesday, the central bank warned that there are increasing signs of moderating growth momentum in major economies going forward.

"The adjustment to the OPR is intended for the degree of monetary accommodativeness to remain consistent with the policy stance to ensure that the domestic economy continues on a steady growth path amid stable inflation, supported by continued healthy financial intermediation in the economy," it said.

BNM added that the ceiling and floor rates of the corridor for the OPR are correspondingly reduced to 3.25% and 2.75% respectively, following the OPR adjustment.

"The global economy continues to record growth at a more moderate pace, across major advanced and emerging market economies," it said.

BNM said global growth prospects have become more susceptible to increased downside risks in light of possible repercussions from Brexit.

"International financial markets could also be subject to greater volatility going forward. In this light, global monetary conditions are expected to remain highly accommodative," the central bank explained.

LAUNCHES + EVENTS

IJM Land's Jom Raya Sinar

Date: July 17 (Sun) Time: 4pm to 7pm Venue: Bandar Rimbayu Sales Gallery, No 1, Jalan Flora 3, Bandar Rimbayu, Telok Panglima Garang, Selangor Contact: 1 700 81 8686



IJM Land Bhd will be organising a get together in conjunction with the Raya celebrations. There will be Malaysian artists performing such as Ziana Zain, M Nasir and Siti Nordiana.

EcoWorld's Slide The City

Date: July 16 and 17 (Sat and Sun) Time: 10am to 5pm Venue: EcoWorld Gallery @ Eco Sanctuary, Lot 41296, Persiaran Eco Sanctuary, Telok Panglima Garang, Selangor **Contact:** (03) 3344 2525



Get ready for the slide of your life! The City Slide is going to take you on an unforgettable journey through Eco Sanctuary in the Klang Valley.

Bukit Hitam Devt's Hari Raya **Open House**

Date: July 16 (Sat) Time: 11.30am Venue: Bukit Puchong Gallery, Lot 59244, Jalan BP 7/15, Bandar Bukit Puchong, Puchong, Selangor Contact: (03) 7710 3288 Bukit Hitam Development will be organising a Hari Raya open house with activities such as a giant snakes and ladders game, parachute game, and bubble shows. There will also be a delectable spread awaiting visitors.

Bukit Kiara Properties Hari Raya Open House

Date: July 16 and 17 (Sat and Sun) Time: 10am to 5pm Venue: Verve Suites @ KL South, Jalan Klang Lama, Kuala Lumpur Contact: (03) 7980 8999 Bukit Kiara Properties invites its customers and the public to celebrate this festive season at Verve Suites @ KL South.

MCT Bhd's Hari Raya **Open House**

Date: July 17 (Sun) Time: llam to 5pm Venue: Lakefront Sales Gallery Contact: (019) 410 9988 MCT Bhd's Raya open house will feature performances such as gamelan and jazz as well as henna tattoo and batik painting activities to celebrate the festive season. Those interested please RSVP to the number above.

HOMEs Home Living Exhibition

Date: July 15 to 17 (Fri to Sun) Time: 11am to 9pm Venue: Level CP3, Sunway Pyramid Convention Centre

Contact: (012) 388 1237 The home expo will feature a variety of products such as home and kitchen electrical appliances, interior design, kitchen cabinets, TV cabinets and wardrobes. Visitors will get a free gift with a minimum purchase of RM500 and first two hours free parking with any purchase.

Archidex 2016

Date: July 20 to 23 (Wed to Sat) Time: 10am to 7pm Venue: Kuala Lumpur **Convention Centre** Contact: (03) 7982 4668 Archidex 2016 (International Architecture, Interior Design and Building Exhibition), jointly organised by the Malaysian Institute of Architects (PAM) and CIS Network Bhd, brings together Southeast Asia's fraternity of architects, interior designers, developers, urban planners, engineers, academicians, students and various related industry professionals. Admission is free but registration is required.

For New Launches/Events/ Press Releases/News Tips Tel: 03-7721 8211 Fax: 03-7721 8038 **ADVERTISING & MARKETING** Head of Marketing and Sales Sharon Chew (012) 316 5628 Senior Account Manager Jayne Law (016) 929 3309

Account Manager Jayremy Sim (011) 1669 6039 Marketing Support & Ad Traffic Madeline Tan (03) 7721 8218

NEGOTIATOR ADVISORY SERVICE Senior Manager Elizabeth Lay Senior Associate Stannly Tan Associate Karen Wong

For enquiries and listings GL: (03) 7721 8175/ 8172

TheEdgeProperty.com pullout is published by The Edge Property Sdn Bhd. It is available with The Edge Financial Daily every Friday. The pullout is also distributed at more than 200 offices, shopping complexes, condos, medical centres, F&B outlets and LRT stations in the Klang Valley. You can also download it for free at www.TheEdgeProperty.com

The Edge Malaysia

FDITORIAI Editor-in-Chief Azam Aris CORPORATE Chief Operating Officer Lim Shiew Yuin **ADVERTISING & MARKETING Chief Commercial Officer** Sharon Teh (012) 313 9056 General Manager, Digital Media Kingston Low (012) 278 5540 Senior Sales Managers Fong Lai Kuan (012) 386 2831 Peter Hoe (019) 221 5351 Gregory Thu (012) 376 0614 Creative Marketing Chris Wong (016) 687 6577 Head of Marketing Support & Ad Traffic Lorraine Chan (03) 7721 8001





TheEdgeProperty.com TEP 3



SOURCE: NAPIC

Property market still slow and outlook seems uncertain MALAYSIAN SUMMIT

BY RACHEL CHEW

THE CURRENT slowdown in the property market doesn't look like it will pick up anytime soon. In fact, the outlook seems rather uncertain for the Malaysian property industry

"If the economy continues to be gloomy, the property market will likely be slow and soft," Valuation and Property Services Department (JPPH) director-general Datuk Faizan Abdul Rahman tells the TheEdgeProperty.com.

According to Faizan, the property market hinges on market sentiment.

"The economy, politics, and even the recent Brexit in UK have an indirect impact on sentiment. It is also among the reasons that caused the drop in transactions in all property sectors in the first quarter of 2016," Faizan says.

Based on 1Q2016 data, the overall market performance had softened in 1Q2016. Both volume and value of transactions recorded double-digit contraction against 1Q and 4Q2015.

With the exception of the agricultural sub-sector, all other sub-subsectors were on the downtrend.

"The residential sub-sector, which has been contributing the lion's share of the market, influenced the overall performance. The residential market for the major states (Kuala Lumpur, Johor, Selangor and Penang) recorded a decline in transaction volume of between 16.7% and 24.4%. In tandem with the market slowdown, residential overhang increased by 8.4% from end-2015, says Faizan. nant situation may improve. Never-



SHAHRIN YAHYA / TheEdgeProperty.com

market is a typical buyers' market.

"Buyers have more choices now. They can afford to spend a little more time to find the best deal. We have also seen many affordable housing projects launched to cater to buyers' interest," Faizan adds. As for the office market, it is even

more subdued.

"In the first half of 2016, there were fewer oil and gas players in the office market — they have been very important to the office market in the past five years," says Savills Malaysia executive chairman Christopher Boyd on the Kuala Lumpur office market. Generally, he says the KL office market is still soft and slow-moving, lacking in big transactions.

'It could be good news or it could be bad news that we haven't seen any big movement on the charts so far this year," he says. However, he expects a slight im-

provement in 2017 due to the limited supply ahead.

"There will be less supply (of offices) in 2017 so the current stag-



HARIS HASSAN / TheEdgeProperty.com

Hence, he believes the current theless, more supply is coming on stream in 2018, many which offer modern and green designs.

"No one can foresee what will happen two years from now. It depends on the overall economic situation," he adds.

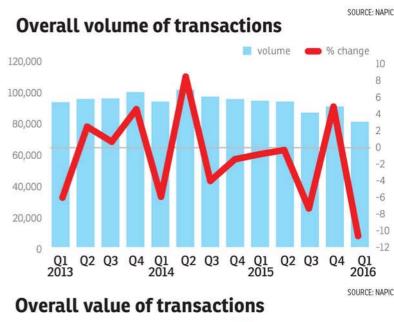
Faizan and Boyd will be speaking at the Malaysian Property Summit — Mid-Year Review 2016 on July 27 (Wednesday) at the Sime Darby Convention Centre in Kuala Lumpur.

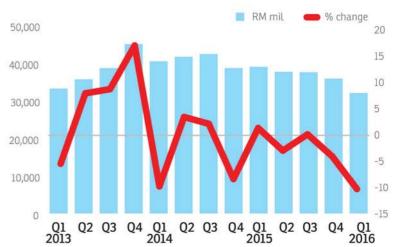
Faizan will give an overview of the Malaysian Property Market for the First Half of 2016 while Boyd will be sharing his views on the Office Market Performance and Outlook.

The event is organised by The Association of Valuers, Property Managers, Estate Agents and Property Consultants in the Private Sector of Malaysia (PEPS).

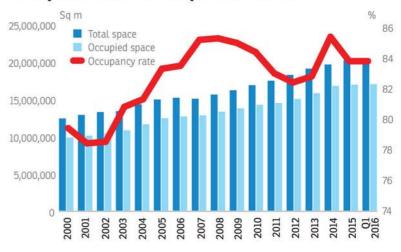
TheEdgeProperty.com and The Edge Media Group are the media partners.

Go to TheEdgeProperty.com to enter a contest to win tickets worth RM1,088 to the summit!





Purpose-built office performance



World Environment Day photo competition judges shortlist the best photos

BY TAN AI LENG

PETALING JAYA: Judges for the S P Setia Bhd and TheEdge-Property.com World Environment Day photo competition (Photocomp) had a tough time choosing the top five photos at a judging session yesterday.

The photos had to come with captions that best described the contest theme — "A Better World That Is Close To Nature".

of group branding and communications gram, Facebook and TheEdgeProperty. Adelene Wong, illustrator Latfy Anuar Latif, TheEdgeProperty.com editor Lam Jian Wyn and contributing editor Sharon Kam.

Latfy, popularly known as Dr Lat, is the author of a childrens' colouring comic book titled "My better world — The Adventures of Eco Eco". The colouring book was part of S P Setia's corporate social responsibility programme in educating children to appreciate and conserve the environment.



Wong said through this competition, the organisers aspire to help drive home not only the beauty and importance of Mother Nature but, more significantly, the message that all of us must never take the environment for granted. Lam said the contest,

which ran from June 5 to The judges were S P Setia Bhd head 30, attracted over 200 entries via Instacom's website.

> "The photos went through a public online voting system. The top 50 photos then came under the scrutiny of the judges who decided on the top five photos with captions that best matched the chosen theme," she added.

> The winners will be announced at a prize-giving ceremony to be held in the coming weeks.



From left: Kam, Lam, TheEdgeProperty.com director of product and business development Alvin Ong, The Edge Property Sdn Bhd managing director Au Foong Yee, Wong, Latfy and S P Setia Bhd group branding and communications assistant manager Jocelyn Lee sharing their views on the photo entries before the judging session began.

PROPERTY CHAT

The power of quality service



tuk NK Tong was in his office in Kuala Lumpur's Mont'Kiara when an email flashed on his computer.

The message was short, but sweet. The Koharu Resort Hotel & Suites had the benchmark? It has to be the cusbeen awarded the coveted Certificate tomer, of course. of Excellence by TripAdvisor!

Koharu Resort Hotel & Suites in Hakuba, Japan is Bukit Kiara Properties Sdn Bhd's (BKP) first foray overseas. This ¥1.8 billion (RM66.8 million) development lies in the popular Japanese ski hub of Hakuba in Nagano, one of the host venues of the 1998 Winter Olympics.

Tong, group managing director of BKP (pictured), has every reason to tomer always being deemed right. But they assumed you were happy to be thrilled. TripAdvisor's Certificate engaging with him/her and building of Excellence is awarded to hospitality businesses that have consistently received rave reviews by travellers for delivering superior customer experience the past year.

Despite being relatively new and a modest-sized outfit, Koharu Resort has received the thumbs up – all be- walked into a developer's show

cause of its consistently high service rating by customers.

Quality service key to a developer's success

Quality service or customer expet was yet another hot and hu- rience is no longer the lifeline of mid afternoon on May 25. Da- the hospitality industry alone. In Malaysia, it is a distinct differentiator for property developers who want to stand out in a challenging environment.

What is quality service? Who sets

The traditional principle of merely meeting customer expectations is archaic. Quality customer service is now about exceeding expectations. Wowing your customers like they have never been wowed before and we are not talking about the application of mere pure fluff disguised under public relations.

It is certainly not about the cusa steadfast and ongoing relationship. This engagement process starts even before the customer decides to buy a property and right through to signing on the dotted line, taking vacant possession of the property and beyond.

When was the last time you



gallery? Did the doorman (assuming there's one) greet you with a smile? Did members of the sales team immediately look up from what they were doing and give you a warm smile that made you feel right at home? Or maybe idle away on your own among the imposing project models while they watched from a distance which made you wonder whether it was because you were clad in shorts? Or that you were not brandishing an expensive watch on your wrist?

Were the sales personnel profes-



sionally trained in product knowledge? Or were they clearly there merely because they were rostered for duty that day?

Let's move on to property exhibitions — a popular occurrence these days. It is intriguing why some developers choose to invest in these shows only to showcase staff who display nonchalance.

Some developers appoint property agents to man exhibition booths. I have tried asking agents questions on the project showcased but I did not get all the answers sought.

As a consumer, I would have been more assured of the project had a representative of the developer been present, at least.

Stay connected

Customer relationship managers who act as mere complaint bureau heads should be retired. They need to be proactive, not reactive. Buyers are entitled to feel important. They expect to be kept informed of the construction progress, on top of other forms of constant communication with the developer.

For me, the process of handing over a property must be the most telling of the level of a developer's customer service.

Some developers choose to rush through the process while others take pains to dote on the buyer, the buyer's comments and feedback.

What the developer does and does not do at this stage of the relationship with the buyer will stay in the minds of the latter for a long time.

A happy and satisfied buyer is a developer's best ambassador.

Au Foong Yee is managing director/ editor-in-chief of The Edge Property Malaysia. She has been tracking and writing about real estate for more than two decades.

Koharu Resort receives TripAdvisor's **Certificate of Excellence 2016**

A 30 sq m

studio unit

at Koharu

The Koharu Resort Hotel & Suites has been awarded the coveted Certificate of Excellence by TripAdvisor. This recognition is awarded to hospitality businesses that have consistently received rave reviews by travellers for delivering superior customer experience the past year.

Developed by Bukit Kiara Properties Sdn Bhd (BKP), Koharu has had three winter seasons since opening, and is now one of the top choices for skiers in Hakuba, the heart of the ski region which hosted the Nagano 1998 Winter Olympics.

Occupancy ranges from 80% to 90% in the winter season with many repeat customers booking as far as a year ahead. Already full for this coming Christmas and New Year, the resort is popular with nationalities from around the world and, in particular, Australians during their December and January holidays, and Hong Kong nationals, Singaporeans and Malaysians during the Chinese New Year holidays.

Upon full completion, Koharu (which means "early spring" in Japanese) will boast self-contained hotel suites atop a 0.6ha freehold plot. The units comprise studios, 1- and 2-bedroom apartments and 2-storey maisonettes.

In addition to the 16 apartment suites already in operation, the developer plans to build two 4-bedroom luxury villas for a client in the 2016-2017 season. Another three 4-bedroom terraced villas will follow in the 2017-2018 season, increasing the number of "keys" or rooms from the current 19 to 39. When fully completed, the resort will have between 70 and 80 keys.

BKP Properties has not been actively marketing the sales of this resort. Instead, the developer has chosen to focus on continual improvements in operations that NK Tong, group managing director of BKP, said have led to the Certificate of Excellence recognition by TripAdvisor.

REGISTRATION FOR EXPRESSION OF INTEREST (EOI)

TANJUNG ARU ECO DEVELOPMENT (TAED)

MAIN WORKS CONTRACTORS

Tanjung Aru Eco Development Sdn Bhd invites suitably qualified construction companies & consortia to register their interest as the lead design & construction contractor for the construction of a new 350 hectares integrated development located in Kota Kinabalu in Sabah, Malaysia.

Companies and consortia must be able to demonstrate their relevant project experience by including a schedule of completed and current projects, including the design & construction of the following works categories below:

Works

- Hoarding & Site Clearance; 1)
- Land reclamation (approx. 240 hectares) 2)
- 3) Revetments & sea edge treatments; Inflatable weirs: 4)
- Civil & structural works including roads, paths and pedestrian & vehicular bridges; 5)
- 6) Drainage, water supply & sewer;
- Electrical supply & telecoms: 7)
- Services alterations and diversions: 8)
- Construction of a world class Park and Beach 9)
- Construction of ancillary structures such multi-storey car park, public toilets, change rooms, food 10) kiosks, etc.
- 11) Construction of utility buildings such as electrical PMU, sewerage pump rooms and the like; 12) General hard & soft landscaping, including tree transplanting, feature lighting, water features & play spaces
- 13) External signage

Companies &/or consortia registering their interest must be able to demonstrate they will include local content that is Malaysian CIDB registered with a Grading of G3 or above

EOI Response Requirements

EOI responses must include the following minimum information for individual companies and include, where applicable, each principal consortia partner:

- Name & full contact details of company or lead consortia member
- Ownership, structure, registrations and history
- Statement of solvency together with support letter by bank
- Track record with projects including works as scheduled above Capability and sustainability credentials
- Approach to including local content with sub-contractors and / or partners with CIDB Malaysia registration and grade category (G3-G7)
- Staffing size together with organizational chart
- In-house resources detail including plant and equipment
- Three Client / Project reference letters including contact details for follow up
- All submissions must be in English.

Electronic submissions only should be received no later than 5pm Friday 29th July 2016 by email to taedsb@gmail.com

Exclusive Marketing Consultants Savills



The ideal business environment

the location alone, it actually consists of other ness, roads around the establishment also nesses to flourish.

These include demographic compatibility, accessibility, visibility and others. However, even with the business owners' best efforts, why is it that some businesses still fail despite having executed what seems to be carefully calculated business strategies?

The ability for a business to succeed at a specific location is sometimes attributed to the Feng Shui of the premise. In today's business world, Feng Shui could give a business an advantage over its competition. The study of the surrounding energy, or Qi, is slowly becoming a widespread practice. For Feng Shui to play a significant role in the success of a business, we must first understand the type of energy of the location that would suit a business best.

Identifying positive energy

For any commercial property, it is a fundamental practice in Feng Shui to first figure out the direction from where Qi is coming. The next step would be to harness and tap this Qi through various methods that could maintain the continuity of the positive energy flow.

ample space to collect and bring about pos- for instance, are designed with sharp corners, itivity. This can be achieved by having a park or open space in front of the physical structure of the business.

factors which are equally important for busi-double up as a carrier for inbound Qi. Observe how these roads undulate on the surface of the earth and that they carry Qi subtly - akin to a calm river flow. This gentle flow of Qi will ensure that your business is on the receiving end of auspicious energy, instead of Sha Qi or Killing Qi that comes in the form of a raging flow. This undesirable form of energy appears when roads in front of the business are steep, thus rendering substandard effects.

Harnessing Qi collection

Even in nature, water that travels from higher to lower ground eventually gathers to give life. The calm flow of Qi that approaches the business would gather and bring about great Wealth Luck. Ideally, the physical structure which houses the business should be located at the foot of a landscape. To benefit owners and tenants alike, the property should be sitting in the East. Southeast or North.

A business owner would do well to open the Main Door to welcome Qi into the establishment. This allows Qi to circulate within the premises. Keeping other doors open would further encourage its dissemination.

However, some premises may not be able For this to take place, the Qi should have to collect Qi as easily. Certain older premises, and are located along straight lines or have narrow gaps in between buildings or structures. These negative features allow Sha Qi to Apart from providing access to the busi- be formed in the surrounding environment of

these businesses. Such undesirable types of energy are vicious and aggressive, and come in a variety of forms such as T-junctions, roof-edges, pylons, sharp mountain peaks or even straight roads. Sha Qi is also produced when wind is forced through narrow gaps between two structures.

It is however important to take note that pointy plants or furniture do not produce these negative effects. After all, it is almost impossible to run a business without the use of anything sharp. If that were the case, you can kiss office desks and butcher knives goodbye! The best form of defence against Sha Qi, believe it or not, is practical common sense. As long as these features do not harm your business in any way, there would not be any reason to panic. To learn more about the energies circulating within your new or existing business environment as well as their effects on the business property, visit www.joeyyap.com for a definitive guide.

Datuk Joey Yap is the world's leading Chinese Metaphysics consultant and bestselling author of more than 160 books which have sold over four million copies worldwide. He is chief consultant of the Joey Yap Consulting Group and founder of Mastery Academy Of Chinese Metaphysics. His nearly two decades of professional consultancy includes working with Microsoft, Sime Darby, UEM, Prudential and Citibank. He has students in more than 30 countries.

If you have any feng shui-related questions for Yap, please go to the Tips section of TheEdgeProperty.com



Bringing your temperature and electricity bills down

BY UNDP'S BUILDING SECTOR ENERGY EFFICIENCY PROJECT

BY DATUK JOEY YAP

beverage establishments.

ocation, location, location — this

is the mantra that the real estate

world lives and breathes. It is not

very different for business owners

when it comes to selecting a premise for their endeavours which can

range from corporate enterprises to food and

Although the mantra seems to highlight

minimise the heat transfer into your house or building will reduce the usage of your air-conyour electricity bills. But how can we make our home cooler than the

Shading

outdoors?

This is a time-tested solution. There are many choices of window shadings with external or internal louvres. Louvre designs not only minimise incoming heat, but also The same rationale for tinting your car winafternoon sun. Planting creeper vines on suit various requirements and budgets. west-facing walls will also do the trick; it is a low-cost method and only takes a little bit films that come with certified product seals of patience for it to be "functional".

Insulation

Insulation is more commonly used in countries with four seasons. However, in tropical countries like Malaysia, thermal insulation can be used to maintain a comfortable indoor climate. You may choose to insulate your wall or roof, depending on the sun orientation of your home. Consider also that while insulation may keep heat out during the day, it will also retain heat at night. Do consult a profes-

sional who will advise you on whether insulation is appropriate for your home.

nergy-efficient measures to Heat reflecting paint

There is now an alternative option to protect your exterior walls and reduce heat transfer at the same time, via heat reditioners and consequently flecting paint. However, it is worthwhile to note that the relative reduction in heat gain is low and will degrade as the paint weathers over time. This paint will work best on roofs and west-facing walls. Most paint manufacturers in Malaysia offer this option in their product line.

Windows

or walls, planting bushes and trees at the minimise incoming heat. There is a range right spot could provide shade from the of tinting films available in the market to

> You are recommended to select tinting and warranties.

> You may also consider installing douof glass that significantly reduce the transfer of heat to your house or your buildings. The extra cost of tinting or changing window types will be justified over the long term by your reduced air-conditioning bill.

Other efficient interior ideas to reduce your electricity bill

Lighting is the biggest guzzler of energy



air-conditioned homes it takes up the second biggest chunk of the electricity bill. To use less, or no electricity, in the daytime, consider solar tube lights, skylights or clerestory windows with external overhang.

Do not block or place any interior object near your windows as this will block the incoming daylight into your house.

ble-glazed windows which have two layers in non-air-conditioned homes, while in The Building Sector Energy Efficiency Project (BSEEP) is a national project implemented by the Public Works Department (JKR), administrated by the United Nations Development Programme (UNDP) and funded by the Global Environment Facility (GEF). The big picture of the project is to fight climate change by reducing the annual growth rate of greenhouse gas (GHG) emissions from Malaysia's building sector.

COVER STORY

TEP 6 TheEdgeProperty.com

roperty auctioneers have noticed recently that more high-end properties (above RM1 million) are coming up for auction in the country, observes Property Auction House Sdn Bhd executive director Danny Loh. He says he has

also been seeing more large-size condominium units on the auction market since early this year.

Loh cites a unit at 6 CapSquare Residences with a built-up of 1,830 sq ft which was on auction at a reserve price of RM1.215 million and another unit at Residensi St Mary with a built-up of 1,453 sq ft which was on auction at a reserve price of RM1.85 million. Both units failed to draw bids during their first auction on June 23.

Earlier, a condominium unit with a builtup of 2,022 sq ft in Verticas Residensi was sold at its reserve price of RM1.62 million during its auction on April 20.

6 CapSquare Residences is located at Dang Wangi, Kuala Lumpur. It is a 27-storey residential tower that houses 176 units. The built-ups range from 1,229 sq ft to 4,200 sq ft. According to TheEdgeProperty.com data, the indicative price for the freehold project is RM825 psf, which means a 1,830 sq ft unit could be worth about RM1.509 million.

Residensi St Mary or St Mary Residences near Kuala Lumpur city centre has an indicative price of RM1,376 psf. The auctioned project could be tagged around RM1.99 million. It comprises three 28-storey towers with unit built-ups ranging from 1,131 sq ft to 6,769 sq ft.

Meanwhile, with a Bukit Ceylon address, Verticas Residensi is an exclusive serviced apartment project made up of four towers, where the largest unit is up to 2,839 sq ft. A search on TheEdgeProperty.com shows that the current indicative price stands at RM1,190 psf. Hence, the auctioned unit could be worth around RM 2.4 million.

In the current property market slowdown, we could be seeing more of such high-end properties, even from sought-after areas, being put up for auction. "One reason could be that a number of high-end properties are completing and ready for occupation and there is fierce competition for tenants," says Loh.

If the overall economy continues to be sluggish and the property market slowdown persists, non-performing loans are expected to rise. "Those who cannot generate revenue from their investment may be forced to default on their loan payments which may then lead to the property being put up for auction," he adds.

As more of such properties come up for auction, the concern is whether there are enough

HIGH-END PROPER auction the upt

The current property market slowdown may see a rise in this trend

BY TAN AI LENG + RACHEL CHEW

KENNY YAP / TheEdgeProperty.com



Loh: It may start a chain reaction and affect the overall property market

qualified bidders to take up these homes.

Buyers for high-value homes in the auction market are often limited, Loh says. "And if there are too many un-auctioned high-end properties on the market, it may start a chain reaction and affect the overall property market and impact property prices," warns Loh.

Volume down, values up

AuctionGuru.com executive director Gary Chia also tells TheEdgeProperty.com that the number of high-end residential proper-



ties put up for auction has increased slightly.

The perception that there are more highend homes in the auction market recently could be due to the decrease in the number of auctioned properties in the range of RM50,000 to RM200,000, says Chia who estimates that there could be a 10% to 15% rise in the number of homes valued at RM1 million and above on the auction market in 1Q2016 compared with previous years.

He also notes that the number of residential foreclosures for the first quarter (1Q2016) is seeing a decline compared with the same period in previous years. However, the total value of these properties has risen. (See charts on next page)

Among the high-end condominium units which have been put up for auction include units in new high-end project Mirage by the Lake in Cyberjava, Scott Garden in Old Klang Road and Regalia Serviced Apartment in Jalan Sultan Ismail in the Kuala Lumpur city centre.

In the first three months of 2016, 22 units of Mirage by the Lake went under the hammer while Scott Garden and Regalia Serviced Apartment had three and four foreclosure cases, respectively.

According to Chia, these units could have been owned by property speculators who faced difficulties disposing off the units or in getting tenants in the current soft property market.

"If market conditions do not improve, we believe the market will be floated with similar properties held by speculators," he says.

Chia concurs that demand for affordable homes in the range of RM50,000 to RM200,000 has always been stronger than those in the higher range. The movement for high-end properties is slower due to their higher values, he adds.



KEN BANGSAR, KL

Property type Serviced apartment Address Unit No 2-1, Ken Bangsar, No 30, Jalan Kapas, Bukit Bandaraya, 59100 Kuala Lumpur Tenure Freehold Built-up area 2,605 sq ft Reserve price RM1.52 million Auction date July 26



KIARAMAS AYURIA, KL

Property type Condominium Address B-12-05, Kiaramas Ayuria, No 9, Jalan Kiara 7, Off Jalan Bukit Kiara, 50480 Kuala Lumpur Tenure Freehold Built-up area 1,603 sq ft Reserve price RM1.045 million Auction date July 23



HARTAMAS REGENCY 2, KL

Property type Duplex penthouse Address Unit No. A-11-3A, 11th Floor, Hartamas Regency 2, Jalan Dutamas, 50480 Kuala Lumpur Tenure Freehold **Built-up area** 2,874 sq ft Reserve price RM1.26 million Auction date July 25



MONT KIARA ASTANA, KL

Property type	Duplex penthouse
Address	Unit No A-26-2,
Mont Kiara Asta	ina, No 1, Jalan
Kiara 2, 50480 H	(uala Lumpur
Tenure	Freehold
Built-up area	3,961 sq ft
Reserve price	RM1.458 million
Auction date	July 20



Chia: Markets still need

more time to





Properties worth RM2 bil went under the hammer in 1Q2016

lthough the number of foreclosure properties in the market had decreased further in the first quarter of this year (1Q2016) compared with the same period in 2014 and 2015, the total value of the properties has increased.

This shows that the property market has stayed resilient and buyers have strong holding power, says Auctionguru.com executive director Gary Chia.

The online auction platform's data showed that there was a total of 6,062 properties worth over RM2 billion that went under the hammer in 1Q2016. This was a 10% dip in volume and a 27.8% rise in value year-on-year (y-o-y).

"More than 95% of the properties in the Malaysian auction market are foreclosures by financial institutions due to defaults in mortgages. As such, foreclosures are generally treated as an indicator of the country's economic conditions," he told TheEdgeProperty.com.

Reviewing the property auction market's first quarter performance, Chia says the total value of the auctioned properties has increased significantly mainly due to the overall spike in property prices in recent years.

Land auction cases dipped 37%

Among the 6,062 auctioned properties in 1Q2016, 89% were residential properties while commercial properties and land made up 7.1% and 3.1%, respectively.

There were 5,442 residential properties worth RM1.37 billion put up for auction in 1Q2016, which was 8.9% lower in volume than the same guarter last year.

There were 431 auctioned commercial properties worth RM329 million compared with 498 properties in 1Q2015.

Chia says the number of land foreclosures eased sharply by 37% y-o-y to 189 cases worth RM304 million, compared with 301 cases worth RM196 million in 1Q2015.

"Most of the auctioned land parcels were from the northern and central regions. Bear in mind that land is always in high demand and quite a number of land plots were transacted before they could be put up for auction," he explains.

In 1Q2016, the central region — Selangor, Kuala Lumpur and Putrajaya — recorded the highest number of auctioned properties at an average of 1,072 properties a month. March had the most auctioned properties in this region with 1,181 properties worth RM516 million.

This was followed by the northern region (Perlis, Kedah, Penang and Perak) with an average of 540 cases a month and the southern region (Negeri Sembilan, Melaka and Johor), with 251.

Sabah and Sarawak registered an average of 122 auctioned properties a month while the East Coast region (Kelantan, Terengganu and Pahang) saw the lowest average of 36 properties a month.

Market remains challenging

Although auction cases dropped in 1Q2016, signalling that holding power remains intact, Chia reminds that the dampened market sentiment has not faded away.

"This year is going to be a challenging year as consumer spending and private sector investment drop further. We advise buyers to be cautious especially concerning commercial properties," he says.

Nevertheless, he still believes that even when times are bad, there are still buyers with cash or surplus income looking to invest in property.

"If there is a good property which provides buyers with a visible upside potential, there will be a demand for it," he concludes.

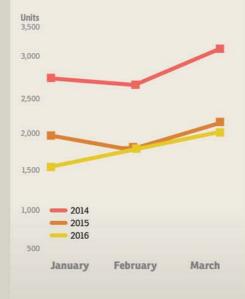
The central region has the highest number of auction cases in 1Q2016, followed by the northern and southern region

The number of auction properties in 1Q2016 dipped 10% but the total value has increased 28% year-on-year

SOURCE: AUCTIONGURU.COM

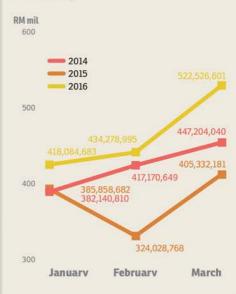


March has the highest number of residential foreclosures in the first quarter

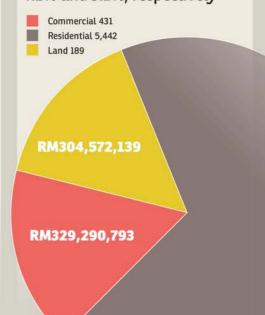


TheEdgeProperty.com | GRAPHICS: NURUL AIDA MOHD NOOR

The value of foreclosure residential properties are rising



In 1Q2016, 89% of the auction cases are residential properties; commercial properties and lands recorded 7.1% and 3.1%, respectively



	NORTHER	REGION	CENTRAL	REGION	SOUTHER	REGION	EAST COAS	TREGION	EAST MAL	AYSIA
MONTH	CASES	VALUE (RM)	CASES	VALUE (RM)	CASES	VALUE (RM)	CASES	VALUE (RM)	CASES	VALUE (RM)
January	413	101,046,508	987	368,923,186	218	48,861,730	28	5,168,291	100	21,946,190
February	574	119,461,339	1047	374,612,333	270	70,581,575	35	13,652,355	114	70,297,110
March	633	114,800,845	1181	516,671,827	265	105,095,873	45	27,228,930	152	50,405,119
Total	1620	335,308,692	3215	1,260,207,346	753	224,539,178	108	46,049,576	366	142,648,419



TAMING MUTIARA, KAJANG

Property type	3-storey bungalow
Address	No 2, Jalan Taming Mutiara
2, Taming Mutia	ra, Kajang, Selangor
Tenure	Freehold
Built-up area	5,855 sq ft
Reserve price	RM1.458 million
Auction date	July 18



Auction date

No 11A, Jalan Mendapan 8/21, Section 8, Shah Alam, Selangor Leasehold 6,552 sq ft RM2.52 million July 26



SECTION 11, SHAH ALAM

Property type	Double storey bungalow
Addres	No 14, Jalan Kelewang
11/14B, Section	11, Shah Alam, Selangor
Tenure	Leasehold
Built-up area	9,978 sq ft
Reserve price	RM2 million
Auction date	July 18



LEDANG COURT, KL

Property type Address (Ledang Court), 50480 Kuala Lu	4-storey bungalow No 1, Sri Ledang Jalan Bukit Kota,
Tenure	Leasehold
Built-up area	2,340 sq ft
Reserve price	RM1.71 million
Auction date	July 22

At Setia, we believe in celebrating the blessings that surround us. That's why you are invited to our open house. Because no matter who you are, you can be part of the Setia family. And family is always welcome in our homes. From all of us at Setia, Salam Aidilfitri.

It wouldn't be Raya without everyone.

For more details, please log on to www.spsetia.com/raya

Seindah Komuniti, Semanis Famili.



Klang Valley 16 July 2016 • 11am – 4pm Setia Sky Residences, Sales Gallery

Penang 30 July 2016 • 6pm – 10pm Setia Welcome Centre, SPICE 16 July 2016 • 7pm – 10pm Setia Eco Glades, Sales Gallery

Johor 16 July 2016 • 11am – 6pm Setia Eco Gardens, Sales Gallery 23 July 2016 • 6pm – 10pm Setia Alam Welcome Centre 30 July 2016 • 4pm – 10pm Setia Putrajaya Galleria

Sabah 16 July 2016 • 11am – 3pm Aeropod Sales Gallery, KK Times Square



livelearnworkplay

S P SETIA BERHAD (19698-X)

Published by The Edge Property Sdn Bhd (1091814-P) Level 3, Menara KLK, No 1, Jalan PJU 7/6, Mutiara Damansara, 47810 Petaling Jaya, Selangor, Malaysia. Printed by Ultimate Print Sdn Bhd (62208-H) Lot 2, Jalan Sepana 15/3, Off Persiaran Selangor, Seksyen 15, 40200 Shah Alam, Selangor, Malaysia.